

17TH ORGANIZATION STUDIES WORKSHOP

UTOPIAS AND DYSTOPIAS: ORGANIZATION STUDIES IN A BRAVE NEW WORLD?

18-20 MAY 2023, ATHENS, GREECE

Program Outline

Wednesday, May 17

18:30-20:30 Registration & Welcome Reception

Thursday, May 18

08:45-10:00 **Welcome** (Renate Meyer & Paolo Quattrone)

Keynotes

José María Sánchez-Verdú (Real Conservatorio Superior de Musica, Madrid, Spain)

Utopia versus art? Or art as utopia?

Sotirios Bahtsetzis (Department of Culture, Creative Media, and Industries, University of Thessaly, Greece)

Earthly Desires and Futures

10:00-10:30 Coffee Break

10:30-12:30 **Parallel Sessions I**

12:30-13:30 Lunch

13:30-15:00 **Parallel Sessions II**

15:00-15:30 Coffee Break

15:30-17:00 **Parallel Sessions III**

18:00 Departure from lobby for historical center of Athens and dinner by buses

19:45 Arrival at **Ydria Restaurant** (Adrianoy 68, Athens), <https://goo.gl/maps/DwBs7vXfneCrmxKN9>

22:00-23:00 Departure from Restaurant - Arrival at Hotel

Friday, May 19

09:00-10:00 **Keynote**

Geoff Mulgan (University College London)

Social imagination and organisational architecture

10:00-10:30 Coffee Break

10:30-12:30 **Parallel Sessions IV**

12:30-13:30 Lunch

13:30-15:00 **Parallel Sessions V**

15:00-15:30 Coffee Break

15:30-17:00 **Panel**

Diane-Laure Arjaliès (Ivey Business School at Western University) & **Kübra Gümüşay** (CRASSH, University of Cambridge)

Collective sense-breaking session

18:30 Departure from lobby for **Gala Dinner at sunken lake of Vouliagmeni** (www.limnivouliagmenis.gr) by buses

22:30 – 23:00 Departure from lake - Arrival at Hotel

Saturday, May 20

09:00-10:30 **Parallel Sessions VI**

10:30-11:00 Coffee Break

11:00-12:30 **Panel/Closing Reflections**

Juliane Reinecke (University of Oxford, UK), **Renate Meyer** (WU Vienna, Austria), **Marc Ventresca** (University of Oxford, UK), **Michael Lounsbury** (University of Alberta, Canada), **Ali A. Gümüşay**, (LMU Munich, Germany)

Making Organization Research Futures-Ready

12:30-13:30 Lunch

(optional) 17:50: 23:00 Guided Tour to Cape Sounion & Dinner

Thursday, May 18

08:58-10:00 Welcome & Keynotes

10:30-12:30 Parallel Sessions I

Artemis I	Artemis II	Zeus I	Zeus II
Chair: Dianne-Laure Arjaliès	Chair: Mike Lounsbury	Chair: Marc Ventresca	Chair: Ali Gümüşay
OSW-038: The utopia of silence as a common good, Sara Biglieri & Mariann Gyorke	OSW-021: Concretizing the future: How cities translate global urban imaginaries, Ines Kuric	OSW-023: A library of fantasies – Re-imagining sex through feminist audio pornography, Sara Dahlman, Lea Katharina Reiss	OSW-024: Navigating utopic-dystopic paradoxes through moral identity work: An early career business and society researcher perspective, Simon Oldham, Rebecca Bolt
OSW-044: Worlding desirable futures - Science Fiction as Method, Isabella Scheibmayr	OSW-022: When the window closes: The Politics of Entrepreneurially Leading a Utopian Process, Daniel Hjorth and Mollie Painter	OSW-055: Rethinking the female entrepreneurship Dystopia, Evangelia Baralou, Isidora Kourti, Katerina Voutsina	OSW-059: Organizational Identity Formation in a Real Utopia: Provisional Identity and the Interplay between Desirable and Undesirable Futures, Verena Meyer, Matthias Wenzel
OSW-069: Grieving dystopia: mourning and the ethics of consolation, Johnsen Rasmus, Gasparin Marta	OSW-035: Sustaining visionary projects for the new Millennium: Calculative, material and social mechanisms, Santi Furnari & Elena Giovannoni	OSW-062: Selling (Health) Care: Elizabeth Holmes and the Marketization of Feminist Entrepreneurship, Susi Geiger, Kate Kenny	OSW-060: What if Tomorrow Never Comes? Chimeric Agency and Total Institutions in the Postmodern, SM Musa, Pursey Heugens
OSW-081: Making Utopia real: Boundary-breaking Theatre Informing Human rights Work, Sagne-Ollikainen, Elina, Nals Jan, Dziuba Anna, Traskman Tomas	OSW-104: Vital spaces for experimentation. Transdisciplinary collaboration and relational work in participatory urban projects, Agata Dembek, Marta Strumińska-Kutra	OSW-094: Judging feminist collectives: world-building beyond utopias, Elina Meliou and Florence Villeseche	OSW-063: A real utopian experiment in agile transformation: paradoxes of change, organizational identity and workplace democratization, Nikolaos Mylonopoulos, Mary Skordia, Aristotelis Alexopoulos

13:30-15:00 Parallel Sessions II

Artemis I	Artemis II	Zeus I	Zeus II	Aries I
Chair: Paolo Quattrone	Chair: Nancy Harding	Chair: Susi Geiger	Chair: Renate Meyer	Chair: Tim Hannigan
OSW-002: Heterotopic Theatre: The Performance of Visible Prefigurations, Marcos Barros, Janna Rose	OSW-113: From knowing to experiencing the unknowable - A reflection on the role of mystic/transformational experiences in overhauling our research and its relations to the world, Afshin Mehrpouya, Mollie Morland Painter	OSW-039: Prefigurative monies: Navigating between realizing utopia and preventing dystopia in an Argentinian complementary currency organization, Paola Raffaelli, Simone Schiller-Merkens	OSW-040: Technologies, Organizing and Senior Citizens: Utopian dystopia or dystopic utopia?, Bryant A. Hudson, Lin Dong, Farah Kodeih, and Romain Vacquier	OSW-012: Utopia and Dystopia in the Self-Identity Story of Sustainability Start-Ups in Israel, Amalya Oliver
OSW-011: Exodus from Fossil Fuels: Constructing Dystopias that Prompt Prefigurative Work, Grace Augustine, Birthe Soppe	OSW-004: Answering dystopic realities by reorganizing pedagogy through intellectual activism, Emmanouela Mandalaki, Aspasia Dania	OSW-018 : Super wicked responsabilization: Future-proofing pensions funds from climate risk, Susan Cooper, Yuval Millo, Juliane Reinecke	OSW-048: Governing for a new world? Organising experiences in an international network of community-led initiatives, Felipe Quintao, Amandine Gameiro	OSW-019: Making futures remotely: an ethnographic study of a public-private innovation competition, Alex Christian
OSW-106: Radicalising Romanticism: Organising the realities of utopian thought, Catarina Pessanha Gomes and Edoardo Lomi	OSW-084: A Provocation to Imagine a New HE(rotopic) Future: The Case of the Ballon Sessions, David R Jones		OSW-114: Utopias can be real. Organisational structures within eco-anarchist communities, Annie Schluter & Luisa Veloso	OSW-042: At the Crossroad of Globalization and Modernization: Towards an Expanded Theory of Institutional Translation, Lin Gao

15:30-17:00 Parallel Sessions III

Artemis I	Artemis II	Zeus I	Zeus II	Aries I
Chair: Mathias Wenzel	Chair: Martyna Sliwa	Chair: Ali Gümüşay	Chair: Emmanouela Mandalaki	Chair: Daniel Hjorth
OSW-007: Towards a Utopian or Dystopian Metaverse? The Case of Decentraland, Morshed Mannan, Simon Pek, Primavera de Filippi	OSW-001: Temporal Modalities and Utopian Materiality: Bitcoin as an Emblem of the Digital Economy, Ilan Talmud	OSW-010: Accounting for Utopia: Unpacking the Moral Dimension of Calculative Practices, Fabrizio Grana, Cristiano Busco, Simone Budini	OSW-025: Imaginary organising of markets: Resistance and respect as forms of collective market organising, Teea Palo, Josi Fernandes	OSW-101: Rivalry and Resonance: Exploring a better future with AI, Sabine Madsen, Dina Koutsikouri
OSW-027: Dark side of entrepreneurial imagination: how digital entrepreneurs design technologies for grand challenges, Kseniya Navazhylava, Jean-Charles Pillet, Gazi Islam, Marcos Barros	OSW-015: Cults: A narrative review, Robin Burrow, Cecilie Washburn	OSW-031: Creating spaces to imagine utopian and dystopian futures: The role of backcasting and foresight as bridges between near and distant futures, Kiia Strommer, Jarrod Ormiston	OSW-075: Going adrift in dystopian conditions: Organizing protest and resistance in present-day Russia, Anna Kalinina, Timon Beyes	OSW-099: Climate Fiction as an Affective Activist Infrastructure for organizing Dystopia /Utopia, Macon Holt, Ana Alacovska
OSW-073: The Geopolitics of Industrial Data: The Case of Digital Sustainability in the Oil and Gas Industry, Hannah Schupfer, Katja Hyde and Mikko Vesa	OSW-049: From the multinational company to a cooperative: how workers build a utopian organization?, Gregor Bouville and Celine Schmidt	OSW-076: Future imaginaries of blockchain affordance in financing the sustainable development goals, George Kuk, Stephanie Giamporcaro	OSW-029: More than just a garden! Social spaces production and residents' resistances from street gardening, Frederic Bally	OSW-110: Rendering the apocalypse unimaginable. The role of fiction and writing in nuclear expert communities, Valerie Arnhold

Friday, May 19

09:00-10:00 Keynote

10:30-12:30 Parallel Sessions IV

Artemis I	Artemis II	Zeus I	Zeus II	Aries I
Chair: Diane-Laure Arjaliès	Chair: Tammar Zilber	Chair: David Seidl	Chair: Santi Furnari	Chair: Robert Eberhart & Yutaka Yamauchi
OSW-086: These Boots were made for Talking: Speaking Landscape Socialities against Dystopian 'Businification' in the Dee Estuary, Damian O'Doherty	OSW-020: Embodying commodified values: Examining how EDI consultants engage in social-symbolic work, Caroline Demeyere, Florence Villeseche, Flora Antoniazzi	OSW-058: Rebuilding organizational imaginaries through relational 'vulnerabilities' at work: a study with professional dancers, Suvi Satama, Emmanouela Mandalaki	OSW-034: Harnessing the power of utopia and utopian thinking for entrepreneuring, Luca Manelli and Vittoria Magrelli	OSW-006: "Phantom Company". Dissection of a contemporary dystopia, Thomas Simon, Ghislain Deslandes
OSW-088: Organising utopia and mending dystopia in Anthropocene Venice, Fabrizio Panozzo, Marta Gasparin, Marius Gudmand-Hoyer	OSW-037: Diversity in Technology: Finding New Ways to Solve Wicked Problems, Laerke Hojgaard Christiansen, Thomas Buro, Frida Hammel	OSW-003 : Teasing out the Unmasking Power of Apocalypse for Organization & Management Studies : Transforming Eschatological Drive into Bold Theorizing, Luca Carollo, Roberta Sferrazzo, Yuliya Shymko	OSW-057: You Must be Ready: Start-up Heterotopias and the Spatial Creation of Preparatory Time, Stefan Schwarzkopf	OSW-120: Meditations on human marginality in times of expulsions and precarity: Thinking with Hannah Arendt, Ignasi Martí, Pablo Fernández, Dolores del Río
OSW-092: Heterotopias of imagination, practice and method: documenta fifteen and art's organizational turn, Ditte Vilstrup Holm, Timon Beyes	OSW-053: The role of materiality in maintaining a long-standing community institution, Andreas Georgiou, Maria Daskalaki, & Daniel Arenas	OSW-072: Breaking the Cycles through Expertise in Action: Imaginaries of Organizing in Post-blast Beirut, Doug Creed, Lina Daouk-Oyry, Alain Daou, Rich DeJordy, Charlotte Karam, Shawn Scott	OSW-070: Hype, Utopias, and Market Creation in the NFT field, Timothy Hannigan, Michael Lounsbury, Rodrigo Valadao	OSW-107: Harmonising multiple projected futures in the context of wicked problems – the case of poverty alleviation in extreme contexts, Camilo Arciniegas-Pradilla, Jose Bento da Silva, Juliane Reinecke
OSW-096: Speculative fabulation: voicing non-human beings in org. contexts, Costanza Sartoris	OSW-080: Re-imagining the Rules of the Game, Trish Reay	OSW-067: The power to withhold: Notes for an eschatology of institutions, Carmelo Mazza	OSW-009: Utopia as a genre of overcoming the already organized, Daniel Hjorth	OSW-097: Socialism and the labour theory of Value, Chris Pitelis

13:30-15:00 Parallel Sessions V

Artemis I	Artemis II	Zeus I	Aries I
Chair: Timon Bayes	Chair: Pablo Fernandez	Chair: Juliane Reinecke	Chair: Elena Giovannoni
OSW-045: What Remains Of The Olivettian Dream: How Carriers Of Imaginaries Institutionalize Future, Vittoria Magrelli, Emanuela Rondi, Trevor Israelsen, Alfredo De Massis, Roy Suddaby	OSW-056: Dystopian Organizing that Fosters Inequality: What to Do About It, Robert Eberhart, Andrew Nelson	OSW-026: Temporal translating the dystopian unknown future, Sunny Mosangzi Xu	OSW-112: Liberating creative imagination: How may internal activists unblock the creation of new climate imaginaries, Manuel F. Ramirez
OSW-047: Stuck in imagined futures: How imagining futures can lead to idea fixation among crisis-innovating entrepreneurs, Franziska Gunzel-Jensen, Katharina Scheidgen	OSW-116: Prophet of racial dystopia: Enoch Powell and the ultra-right, Ron Kerr, Sarah Robinson, Martyna Sliwa	OSW-083: Creating organizational imaginaries - Temporal work as a practice of power, Anniina Rantakari, Jenni Myllykoski	OSW-041 : Ecovillages as Interstitial Spaces of Prefiguration, Lara Monticelli, Linea Munk Petersen
OSW-054: Fan or watchdog? Newspapers coverage of referees decisions in the Italian football, Marco Clemente, Riccardo Puglisi	OSW-115: "We own it" - Students cooperatives: from prefiguring alternative to housing commodification to prefiguring anti-oppression, Lisa Buchter	OSW-087: Futurizing: Toward a theory of producing credible futures in organizations, Yanis Hamdali, Sarah Stanske, Matthias Wenzel	OSW-005: Measuring the immeasurable: A study into the potential role of scenarios for thinking the unthinkable, Johnny O Rourke

15:30-17:00 Panel

Saturday, May 20

09:00-10:30 Parallel Sessions VI

Artemis I	Artemis II	Zeus I	Zeus II
Chair: Trish Reay	Chair: Simone Schiller-Merkens	Chair: Pablo Fernandez	Chair: Damian O'Doherty
OSW-016: Imagining and Mapping Utopias/Dystopias: Cartography and Transcendental Empiricism for a Brave New Aberrant World, Amanda Albuquerque Gross, Isleide Arruda Fontenelle	OSW-066: Neo-Liberal Utopia vs Anthropocenic Dystopia – What Role for Organization & Design?, Marta Gasparin, Martin Quinn	OSW-061: Ego-capitalism – the dystopic heritage of neoliberalism Or how an 'Odysseus complex' helps understand managerial greed running riot, Jackie Ford, Sarah Gilmore, Nancy Harding	OSW-033: Do indigenous dream with electric cars? On (de)coloniality and the brave ancestral world of indigenous organizing, Jose Marcelo Maia Nogueira, Isleide Arruda Fontenelle
OSW-036: The Wakefield Scheme and Utopia place imaginaries in South Australia – 1833-1840, Jonathan Staggs	OSW-108: Ordering by utopian discourses of digitalisation: an exploration of micro-level social interactions, Mustafa Selçuk Çıdık	OSW-071: Futophobia: How Organizational Members Engage with Fears of Dystopias, Sarah Stanske, Matthias Wenzel, David Seidl, Jochen Koch	OSW-102: Between utopia and dystopia: Epistemologies of the South in Organization Studies, Camilla Quental, Yuliya Shymko, Marianna Fotaki
OSW-089: Utopia in or on Our Walls: Vincennes University as an Debated Source of Legitimacy Today, Elen Riot	OSW-091: "Utopia means elsewhere" Disciplined imagination and team mind wandering: embracing the unknown, dreaming for a common future, Konstantinos Papachristopoulos, Alexios Brailas	OSW-095: Dystopian imaginaries of surveillance - from fiction to contemporary surveillance society, Marie Eneman, Jan Ljungberg, Elena Raviola, Beertil olandsson	OSW-111: Redoubling Imbalance on the Margins of Machines, Edoardo Lomi, Yutaka Yamauchi

11:00-12:30 Panel/Closing Reflections