

**Promoting Student Learning for Sustainable Consumption:
Practical Examples from BINK-Seminars**

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Abstract

Consumption can be identified as a crucial theme within Education for Sustainable Development. Within the project BINK, researchers have elaborated strategies on how sustainable consumption can be implemented in learning settings within HEIs. As a result, a series of three project seminars has been conducted since winter term 2009/10. The seminars sought to explore how consumption settings in the university context can be shaped and designed in order to stimulate informal learning processes on sustainable consumption. Such engagement with the “real world” calls for close collaboration between students, research supervisors and practitioners from the non-academic world. The courses aimed to equip students with the skills and competencies needed to design informal learning settings in close collaboration with external stake-holders and campus-service-providers (e.g. coffee shops, canteen, campus vegetable stall, local business companies etc.). The resulting projects contribute to incorporate sustainability principles into students’ and employees’ minds while obtaining or consuming those services.