The 23rd IEEE International Conference on Business Informatics (CBI) presents the



Best Student Paper Award

to

Hergen Eilert Lange, Paul Drews and Markus Höft

for the work entitled

"Ideation is Fine, but Execution is Key": How Incumbent Companies Realize Data-Driven Business Models

Erik Proper CBI 2021 General Chair

João PaulolA. Almeida CBI 2021 Program Committee Chair Giancarlo Guizzardi CBI 2021 General Chair

Marco Montali CBI 2021 Program Committee Chair