



WORLD SUMMIT ON
THE INFORMATION SOCIETY

WSIS FORUM 2021

**Virtual Workshops and Special Tracks:
Starting from January 2021
Final Week: 17-21 May 2021**

WSIS Forum Session 319

Standards for Digital Inclusion & ICT Readiness: Ensuring Inclusiveness & Connectivity for Older Persons

https://itu.zoom.us/j/91918067941?tk=L-v3mXat_vDyCDSqwNnBw1KGLwJOLkXpx1liZDh2tF8.DQIAAAAVZr5o5RZneUxKZEVFYINDMnBxZ0h1b0R4cEJnAAAAAAAAAAAAAAAAAAAAAA&pwd=dnNBakswK2xOV2g0bm96ODJvVnhHUT09

- Organised by the Centre for Socio-Economic Development (CSEND)



- Moderated by Prof Lichia Saner-Yiu

Panellists



Klaus
Niederländer



Prof Jürgen Deller



Dr Sabrina Pit



Prof Yifang Yang



Prof Raymond
Saner

Procedures of Deliberation

1. Opening statement by each of panellist
2. First round of conversation amongst the panellists
3. Second round of conversation
4. Q&A (10 minutes)

Ageing Well in a Digital World

The AAL story of accompanying system change



**Linking
Technology with
Ageing**

**Changing Ageing
Narrative**

**Enhancing
(virtual) social
infrastructure**

- ❖ Health and Care
- ❖ Mobility & Transport
- ❖ Home & Community
- ❖ Safety and Security
- ❖ Work & Leisure
- ❖ ...



- ❖ Virtual Platforms & Communities
- ❖ Values & systems-based: inclusive, open & fair
- ❖ Focus on resilience & sustainability
- ❖ Ownership & Ethics

Standards & Work Life Transition

- Ageing as individual process happening in a man-made environment
- The Later Life Workplace Index (LLWI) systematically describes successful working conditions for an age-inclusive workforce and compares organizations regarding their practices
- The global role of standards
- Stakeholder reactions to standards
- Strategic embedding of standards in organizations

Meaningful practices of China's ICT standardization



January 2021 , The Ministry of Industry and Information Technology officially launched the "Special Action for Internet Application Adaptation and Accessibility Improvement".

The first batch will give priority to the promotion of **115 websites** in 8 categories and **43 apps** in 6 categories for **age-friendly** and **barrier-free** transformation.

Preliminary List of Age Friendly and No Barrier Websites

	类 型	网站名称
Government	部委	中国政府网、外交部网站、卫生健康委网站、教育部网站、中国气象网、省级政府网站（共 31 个省市）
	地方政府	联合会、各省残疾人联合会（共 31 个省
Disability Organization		
news media	网络媒体	人民网、新华网、中国网、央视网、国际在线、求是网、中国日报网、中国青年网、中国经济网、中国新闻网、搜狐网、腾讯网、网易网、澎湃新闻、今日头条
	手机媒体	
Travel & Transportation	行	中国国际航空、中国东方航空、中国南方航空、海南航空、深圳航空、中国铁路 12306、携程、去哪儿、艺龙旅行网、蚂蜂窝、8684 公交网、途牛旅游网、住联网
Social communication		网上营业厅、中国移动网上营业厅、中国联通营业厅、新浪微博、知乎
shopping	购物类	京东商城、阿里巴巴、淘宝网（包括天猫）、苏宁易购、当当网、国美电器网上商城、孔夫子旧书网
search engine		百度、搜狗
Financial Services		中国工商银行、中国建设银行、中国农业银行、中国银行、中国交通银行

Preliminary List of Age Friendly and No Barrier APPs

	类 型	APP 名称
news	新闻资讯	腾讯新闻、新浪微博、今日头条
Social communication		微信、QQ
		中国电信、电信、移动、联通网上营业厅
		(1) 购物：淘宝、京东、拼多多、闲鱼
		(2) 美食外卖类：饿了么、美团
Entertainment& shopping		爱奇艺、优酷、全民 K 歌、唱吧
		(5) 工具：百度、搜狗
Financial Services		类：中国工商银行、中国农业银行、中国建设银行、中国银行、中国交通银行
Travel		(1) 地图类：百度地图、高德地图、腾讯地图
		(2) 网约车类：滴滴出行
		(3) 票务类：铁路 12306、携程旅行
medical service		互联网医院问诊类：114 健康、好大夫在线、微医
		医药类：京东到家、叮当快药

1.General Design Specification for the Ageing of Internet Websites



2. General design specifications for mobile Internet applications (APP) age-friendly



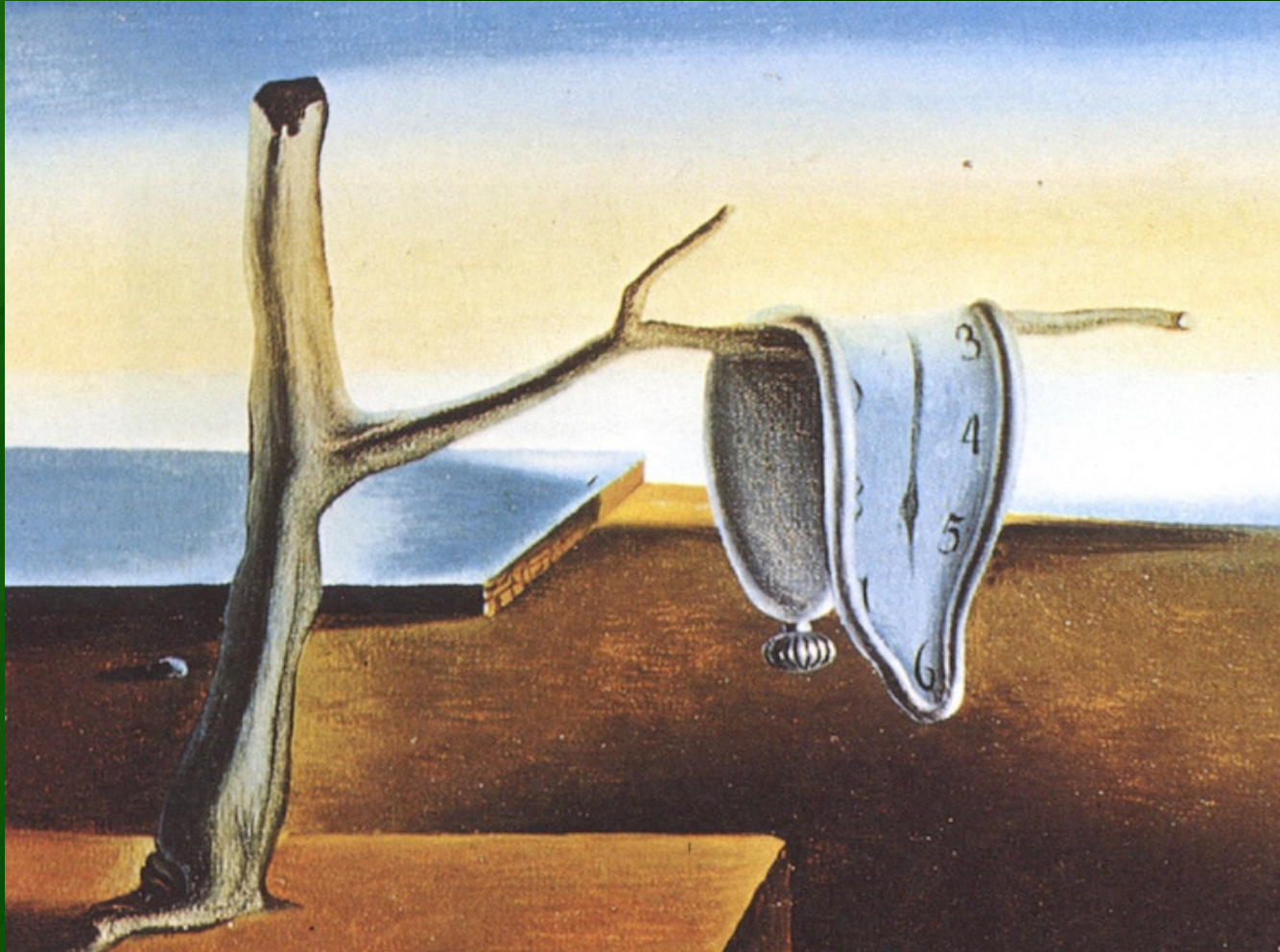
3.Internet application age-friendly and barrier-free level evaluation system



April —September 30



Our linear thinking is melting away- all the plans, projects, visits turn into S.Dali's melting clock and AI-ITC offers new temptations and threats, new Sirens, Scylla, Charybdis,



Two Questions for Inquiry

1. Is or could AI be fair and promote inclusive decision making regarding older persons?

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1. Is or could AI be fair and promote inclusive decision making regarding older persons?
2. Do quality standards guarantee good practices in the design of AI systems, websites or related apps? Do such standards support autonomy and participation of older persons?

Q & A

Thank you for your active participation!

