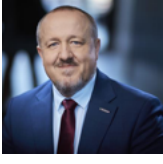


Pobierz program 

My schedule ☐

Planned congress program

Monday, 27 October	Tuesday, 28 October
📍 LOCATION: Ballrooms C+B Ballroom A Ballroom B Ballroom C Conference room 23 Conference room 24 Conference room 25 Conference room 1 NOSPR Katowice	
🏷️ TAGS: HERE & NOW TECH TRENDS – STARTUPS AND INNOVATIONS THE COMPANY IS PEOPLE CITIES OF THE FUTURE LAW AND TAXES DEVELOPMENT FINANCING INTERNATIONAL TALKS	
12:30 13:30 Ballroom B DEVELOPMENT FINANCING If not EU grants then what? Capital for SME development	
14:00 15:00 Ballroom B DEVELOPMENT FINANCING The future of entrepreneurship starts today: EU funding for innovation, transformation and development	
15:30 16:30 Ballroom B HERE & NOW Innovation management in small and medium-sized enterprises Topics for discussion: - Innovation as a key factor in increasing the competitiveness of SMEs in Europe. - Access to European funds and support programs as an opportunity for innovation development. - Organizational culture conducive to experimentation and openness to change. - The importance of knowledge and human capital management in the innovation process. - Global competition as an impulse to accelerate the innovative transformation of SMEs. Invited panelists: - Dr. Mariusz Filipek - Deputy Ombudsman for Small and Medium-Sized Enterprises - Prof. Marek Gzik, PhD, Eng. - Secretary of State, Ministry of Science and Higher Education - Dr. Zygmunt Kasiński - President of the Polish Chamber of Commerce for Advanced Technologies, Head of the EU Research Projects Center at the Institute of Fundamental Technological Research, Polish Academy of Sciences - prof. dr hab. inż. Jerzy Małachowski – Director of the National Centre for Research and Development - Marcin Nowak – Vice President of the Katowice Gaming and Technology Hub - Leszek Stypułkowski – Member of the Management Board of Bank Gospodarstwa Krajowego Moderator: - dr hab. Marcin Lis, prof. AWSB - Vice Rector for Student Affairs and Cooperation with the Environment at the WSB Academy  prof. dr Juergen Deller  Mariusz Filipek  dr Zygmunt Kasiński  dr hab. Marcin Lis, prof. AWSB  prof. dr hab. inż. Jerzy Małachowski  Marcin Nowak  Leszek Stypułkowski	