



Organizing Digital Cultures

Histories | Ethnographies | Materialities

June 7-8, 2018

Venue: CDC Office
(Am Sande 5)

The rise of digital cultures is bringing about a wide-ranging change in the way that organization and organizing are thought about in relation to the apparatuses and objects of what is a socio-technically organized and increasingly automated world. As John Durham Peters has pointed out, “digital media traffic less in content, programs, and opinions than in organization, power, and calculation”. Can we then say that researching digital media and digital cultures is approaching an ‘organizational turn’?

The workshop, organized by Timon Beyes, Lisa Conrad and Clemens Apprich (CDC), is dedicated to the histories, ethnographies and materialities of organizing digital cultures.

June 7, 6-8pm

**Affective Labour
and Automation**

Elisa Giardina Papa (Berkeley)

(followed by joint dinner)

June 8, 9-11am

HISTORIES

chair: Timon Beyes (Lüneburg)

Monika Dommann (Zurich)
The copy machine

Florian Hoof (Lüneburg)
Medium Calendar: Organizing
the Conduct of Life

Respondent: Claus Pias (Lüneburg)

11-11.30am

Break & Snacks

June 8, 11.30-1.30am

ETHNOGRAPHIES

chair: Lisa Conrad (Lüneburg)

Annika Skoglund (Copenhagen)
Videography of Prezi’s Alternative
Entrepreneurship

Götz Bachmann (Lüneburg)
McLuhanite Technologists: An
Ethnography in the Silicon Valley

Paula Bialski (Lüneburg)
Making Mobilities: How Software
Developers Route Us Around

1.30-2.30am

Lunch

June 8, 2.30-4.30am

MATERIALITIES

chair: Armin Beverungen (Siegen)

Eva-Maria Nyckel (Munich)
Materialities of Digital Process
Management

Robin Holt (Copenhagen)
Origin is the Thing: Craft in Japan
and Denmark

Andreas Bernard (Lüneburg)
Theory of the Hashtag

June 8, 4.30-5am

WRAP-UP

The workshop is part of CDCevents, the interdisciplinary lecture series of the Centre for Digital Cultures at Leuphana University of Lüneburg.

All events and information:

<http://www.leuphana.de/en/research-centers/cdc/digital-cultures-research-lab/events/dcrl-semester-themes.html>